

Please Join Us:

Professional Luncheon

October 22, 2009

11:00am - 1:00pm

Presenter:

Don O'Dell, CPA

O'Dell Cross, A Professional Corporation

Topic:

Tax Planning: Business and Individual

Being an accounting firm, it is our duty and obligation to be the bearer of bad news. We are once again on the cusp of that dreaded season of taxes. There is relief though, and that relief comes in the form of planning. Don O'Dell has been preparing taxes and helping people and businesses plan for taxes for over 26 years. Learn from his experience on how to keep more of your money in your pocket next time you file your taxes. This is a no-sales, just information opportunity to learn about the aggressive (without red flags) tax strategies that will help you and your company save money.

For more information on Don O'Dell, please see the back of this flyer.

Please RSVP with Robert Blanton

(661) 716-1160

rblanton@odellcrosscpa.com

Or visit our website www.odellcrosscpa.com

Space is limited so please reserve your spot as soon as possible.

Location:

Petroleum Club
5060 California Avenue
12th Floor, Stockdale Towers

Lunch:

Grilled Chicken
Fresh Steamed Vegetables
Roasted Red Potatoes

Cost:

\$35.00 per person

Presented By:



Please let us know upon RSVP if you would prefer a vegetarian alternative for lunch.

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Don O'Dell, CPA

O'Dell Cross, A Professional Corporation

www.odellcrosscpa.com

Biography

Don studied at California State University, Long Beach and graduated with his Bachelors of Science degree with a concentration in Accounting in 1977. Upon graduation, Don began working in private industry as a Controller. He then ventured into the public industry where he began working for a large accounting firm in Bakersfield. In 1982, he received his certification to practice as a public accountant.

After receiving his certification, Don ventured back into private industry as a Controller for a medium-sized construction company in the Bakersfield area. Don began his own accounting firm in 1986 while maintaining the construction company as his primary client.

The services Don provides range from work in the construction industry, taxes for entities, estates, a broad range of consulting engagements, and business development services.

As a CPA, Don has had the opportunity to work with a large variety of clients and has obtained an increased amount of experience in all areas of business. He is able to use this knowledge and experience for any business situation.

Don was born and raised in Bakersfield. He served in the US Navy and was stationed in Southern California. Don and his wife, Bev, have been married for 38 years.